

Website Audit Report 2020

[Insert Image
Here]

Site Name

<https://xyz.com>

Areas of Coverage

Performance Audit

1. GT Metrix results
2. Google PageSpeed scores
3. Page Size Details
4. Page Speed Details
5. Future Recommendations

Security Audit

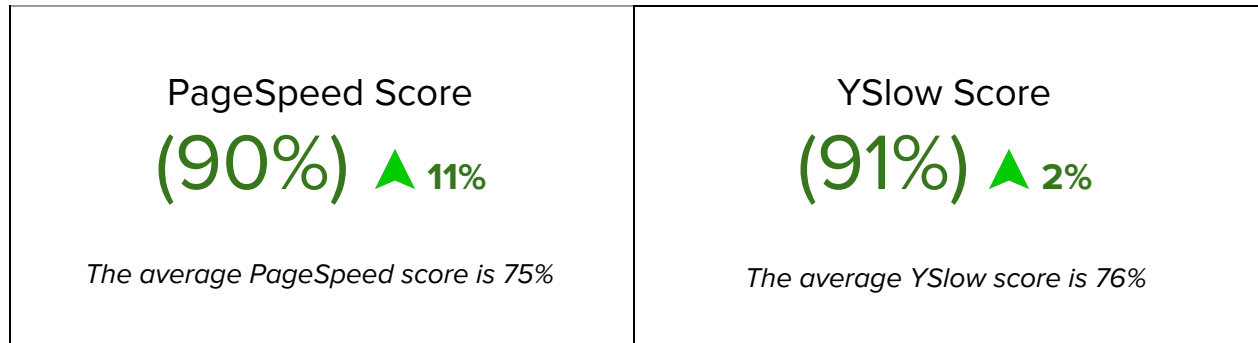
1. Site Information
2. Server Information
3. Malware Status
4. Blacklist Status
5. Site Upgrades Status

SEO Performance

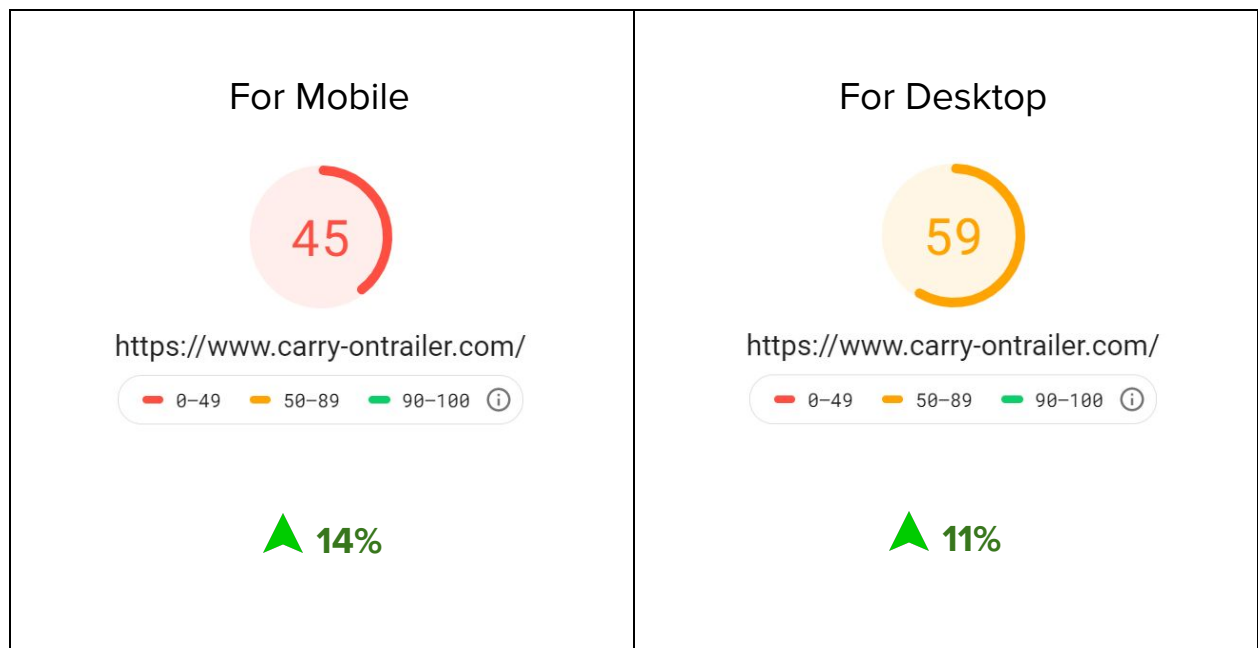
1. Site SEO Score
2. Score Comparison
3. Optimum SEO Score

Performance Audit

GT Metrix - Performance Score



Google PageSpeed Scores



Page Size Details

<p>1.58 MB</p> <p>▼ 0.04</p> <p><i>The heavier the site page, the slower the load. For optimal performance, try to keep page size below 3MB.</i></p>	<p><i>The page size is reduced by 0.04MB</i></p> <p>The page size is reasonably low which is good for the user experience.</p> <ul style="list-style-type: none">• Most of the images are optimized• Compressed content• Minified browser requests• Image dimensions specified• Reduced number of DOM elements
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Page Speed Details

<p>2.0 sec</p> <p>▼ 0.1</p> <p><i>Best-in-class webpages should become interactive within 5.3 seconds. Any slower and visitors will abandon your site, reducing conversions and sales.</i></p>	<p><i>The page load time is reduced by 0.1sec</i></p> <p>Page response time is reasonably low which is good for user experience.</p> <ul style="list-style-type: none">• The server response time is less• Minified browser requests• Compression Enabled• Reduced number of DOM elements
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Future Recommendations:

For the websites already running live, the scope of optimizations has been covered. There are a couple of pointers for each area mentioned before optimization regarding what has been implemented and how it can be made better in the future:

1. Render blocking scripts removal :

- Most of the render-blocking scripts have been modified to load asynchronously (loading after the page content, rather than executing simultaneously)
- Parsing remaining Critical JS asynchronously is causing a breakdown of features on the website.

2. File minification Served:

- Most of the JS and CSS files are being served in a minified (combining different files into one) way.
- Minifying further files are leading to the dysfunction of the website.

3. Removing unused CSS :

- The CSS files not being used on the website and getting loaded through CDN have been blocked from loading.
- For the future, themes and plugins using very few CDN requests would be a better choice to use.

4. Removing unused JS :

- The JS files not being used on the website and getting loaded through CDN have been blocked from loading.
- For the future, themes and plugins using very few CDN requests would be a better choice to use.

5. Image Optimization

- Almost every image on the website is already compressed and optimized.
- For a better score in Image optimization, uploading optimized images is preferred.

Security Audit

Site Information

- **URL:** *SiteURL*
 - **Application:** *Framework*
 - **Version:** *Framework version here*
-

Server information

- **Server:** *Hosting provider*
 - **IP Address:** *Server IP*
-

Malware status

No Malware Found

Blacklist status

The site is not Blacklisted

Plugin Details

Active Plugins:

0 plugins

Inactive Plugins:

0 plugin

Outdated Plugins:

None

Security Plugin Activated:

Yes (security plugin)

Major Plugin Updates:

None

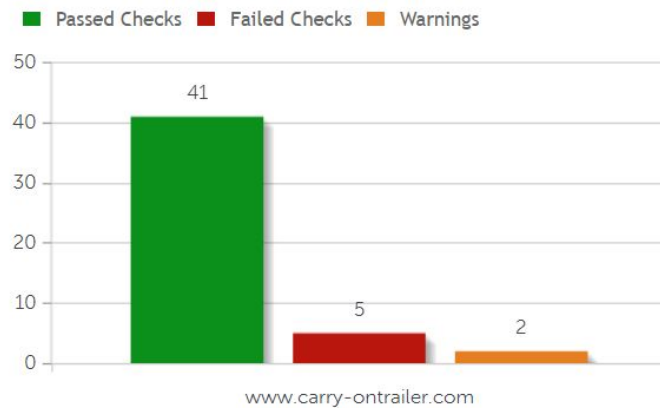
Inactive Plugins:

- *Inactive plugins here*

Summary

1. All the plugins on the site are up to date
2. The site has **1 inactive** plugin. Inactive plugins are tempting targets for attackers. If they are not going to use any further, we recommend you remove it.

SEO Performance



88 / 100
SEO SCORE

41 / 48
PASSED CHECKS

5 / 48
FAILED CHECKS

2 / 48
WARNINGS

- Site SEO Score is increased by **4 points**
- Site SEO Score is **Good**
- Average SEO score - **75%**
- Optimum score - **85 - 90%**